
University of Pretoria Yearbook 2016

Business engineering 421 (BPZ 421)

Qualification Undergraduate

Faculty [Faculty of Engineering, Built Environment and Information Technology](#)

Module credits 16.00

Programmes [BEng Industrial Engineering](#)
[BEng Industrial Engineering Engage](#)

Contact time 4 lectures per week, 2 tutorials per week

Language of tuition English

Academic organisation Industrial and Systems Eng

Period of presentation Semester 2

Module content

Integration of engineering functions; strategic planning; organisational structures; business management; systems engineering; work-flow management; process modelling; business architecture; change management and motivation; marketing management and industry exposure. Business management game project.

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